

Environmental Standards Scotland
Ìrean Àrainneachdail na h-Alba

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ENVIRONMENTAL
Standards Scotland
Ìrean Àrainneachdail na h-Alba

[redacted]
[redacted]

14/08/2023

Our ref: ESS.FOI.013

Dear ^[redacted],

Thank you for your email on the 24 July 2023 to Environmental Standards Scotland requesting information under the Freedom of Information (Scotland) Act 2002. The information which you request is as follows:

- 1. For the years 2022-2023 how much was spent on external companies to handle public relations and communications?**

Please provide:

- **The total cost 2022-2023 financial year.**
- **The amount of money paid to each firm (including VAT)**

Total cost £22,165

The amount paid to each firm (including VAT) was 3X1Group £14,391 & Smarts £7,774

- 2. For the years 2022-2023, how much was spent social media advertising, including a breakdown by year and by form of social media (e.g. Twitter, Facebook, LinkedIn, etc.)**

£0

If you are unhappy with this response to your request under the Freedom of Information (Scotland) Act 2002, you may ask us to carry out an internal review of the response by writing to:

Mark Roberts
Chief Executive Officer
Environmental Standards Scotland
Thistle House
91 Haymarket Terrace
Edinburgh
EH12 5HD
Email foi@environmentalstandards.scot

Your review request should explain why you are dissatisfied with this response, and should be made within 40 working days from the due date when you received this letter. We will complete the review and tell you the result within 20 working days from the date when we receive your review request.

If you are not satisfied with the result of the review, you then have the right to appeal to the Scottish Information Commissioner. More detailed information on your appeal rights is available on the Commissioner's website at:

[Appeal to the Commissioner | Scottish Information Commissioner \(itspublicknowledge.info\)](https://www.scot.nhs.uk/itspublicknowledge/info)

Yours sincerely,

Alasdair Dewar
Freedom of Information Officer
Environmental Standards Scotland